

How to create Instagram Shop and add Product Tag?

01) First step is to import the products to the facebook catalog according to this tutorial:

<https://faq.mformula.net/content/23/1306/en-us/how-to-generate-and-import-the-product-feed-for-facebook-products-catalog.html>

02) Step two is to change your Instagram to Business as per instructions:

<https://business.instagram.com/a/shopping-setup-guide>

03) Now just post and add the tag of your product on your Instagram

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