

Pending Shopping Cart Customers

Do not lose sales of your virtual store, electronic catalog or virtual supermarket with abandoned cart, use the smart stove with notification by email

How it works?

The "Abandoned Cart Recovery" feature aims to recover the carts that are abandoned by users logged into the store. How it works: It consists of the firing of emails scheduled and configured by the store administrator to the user who left the cart after a certain time.

Advantages

The tool identifies the user who attempted to make a purchase and did not finalize, and contacts the user via e-mail;

Recover up to 30% of the abandoned cart from your online store;

Increases customer satisfaction with differentiated service;

How to use?

Access the control panel of your store

After login click Clients >> Pending Shopping Cart

Select the abandoned carts and the email template, after clicking the button to notify customers

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Author: MFORMULA

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