

# Customers

## How to configure / activate the DropShipping service?

Drop shipping is a logistics chain management technique in which the dealer does not keep the goods in stock, presenting the products to his customers through a catalog or web page, once he completes the purchase order, requests and pays the supplier, he will do The entire process of packaging and shipping directly to the customer. As with all retail businesses, retailers make their profits on the difference between wholesale and retail price.

### Process

You receive the order, that is, the company sells a product to one of the customers. Once you complete the purchase order, the company notifies and makes the payment with the drop shipper; After the drop shipper receives the payment, they will send the product directly to the customer and the company gets the profit. As a drop shipper wholesaler, they will ship the product in a timely manner and will not include the promotional material itself; Which allows you to outsource inventory, reduce a large part of your initial cost, and reduce risk.

1) Access the Control Panel

2) After login click Clients >> Clients Group

03) In Group Clients click the New Group button, create a DropShipping Group Name and set the default discount

04) In the Control Panel click Configuration >> Customer Details >> Enable DropShipping / Download XML in My Account >> Edit to true

In the Control Panel click Configuration >> Customer Details >> Customer Group >> Edit to true

05) In the Control Panel click Tools >> Extra Page Management >> Select DropShipping / Resale >> Click the green ball to Activate and Click the Edit button to set the text according to your policy

Important: The user must contract a virtual store of MFORMULA (<http://www.mformula.com.br>) in order to resell without inventory and to import all products automatically

Tip: When creating a registration link for the client group, if you enter in the url according to the example the group will be automatically selected when they click on the link.

Example: [http://www.yoursite.com/create\\_account.php?cgroup=NameofGroupExtly](http://www.yoursite.com/create_account.php?cgroup=NameofGroupExtly)

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