

# Pending Shopping Cart Customers

## **Do not lose sales of your virtual store, electronic catalog or virtual supermarket with abandoned cart, use the smart stove with notification by email**

How it works?

The "Abandoned Cart Recovery" feature aims to recover the carts that are abandoned by users logged into the store. How it works: It consists of the firing of emails scheduled and configured by the store administrator to the user who left the cart after a certain time.

Advantages

The tool identifies the user who attempted to make a purchase and did not finalize, and contacts the user via e-mail;

Recover up to 30% of the abandoned cart from your online store;

Increases customer satisfaction with differentiated service;

How to use?

Access the control panel of your store

After login click Clients >> Pending Shopping Cart

Select the abandoned carts and the email template, after clicking the button to notify customers

Unique solution ID: #1911

Author: MFORMULA

Last update: 2017-03-21 22:24